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INTELLECTUAL PROPERTY LAW

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COMPANY:	U.S. Patent Office	DATE:	December 3, 2004
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RE:		OUR REFERENCE NO.	05222.00353

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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/828,100
	Filing Date	July 26, 2000
	First Named Inventor	Gersting
	Art Unit	3623
	Examiner Name	Boyce
Total Number of Pages in This Submission	Attorney Docket Number	05222.00358

ENCLOSURES (check all that apply)		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or individual name	William J. Allen Banner & Witcoff, Ltd.
Signature	<i>William J. Allen</i> 51,393
Date	December 3, 2004

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Typed or printed name	Barbara J. Odom		
Signature	<i>Barbara J. Odom</i>	Date	December 3, 2004

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/826,100
	Filing Date	July 26, 2000
	First Named Inventor	Gersting
	Art Unit	3623
	Examiner Name	Boyce
Total Number of Pages in This Submission	Attorney Docket Number	05222.00358

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Resubmission of Power of Attorney Power of Attorney by Assignee Fax Coversheet
Remarks The Commissioner is authorized to charge any fees in connection with this correspondence to Deposit Account No. 18-0733. A duplicate of this sheet is enclosed.		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	William J. Allen Banner & Witcoff, Ltd.
Signature	<i>William J. Allen</i> 5/13/04
Date	December 3, 2004

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Typed or printed name	Barbara J. Odum		
Signature	<i>Barbara J. Odum</i>	Date	December 3, 2004

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and/or process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Attorney Docket No. 05222.00358)

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In re U.S. Patent the Application of)
Gersting, et al.)
Application No. 09/626,100) Examiner: Boyce
Filed: July 26, 2000) Group Art Unit: 3623
For: Method and System for Content)
Management Assessment, Planning)
and Delivery)

RESUBMISSION OF POWER OF ATTORNEY BY ASSIGNEE

Commission for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the Notice Regarding Power of Attorney mailed October 22, 2004, Applicants hereby resubmit the Power of Attorney by Assignee of Entire Interest. In compliance with 37 CFR 3.73(b), the Assignment for the above-referenced application was recorded on February 1, 2001 at Reel 011501, Frame 0027.

The Commissioner is hereby authorized to charge any fees that may be due or credit any overpayment of fees to our Deposit Account No. 19-0733.

Respectfully submitted,

Dated: December 3, 2004

By: William J. Allen 51,393
William J. Allen
Registration No. 51,393
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Suite 3000
Chicago, IL 60606
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Attorney Docket No. 05222.00358)PATENT APPLICATION
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In the Application of:

Gersting, et al

Serial No.: 09/626,100

Filed: July 26, 2000

For: METHOD AND SYSTEM FOR CONTENT
MANAGEMENT ASSESSMENT, PLANNING
AND DELIVERY

Examiner: Andre Joyce

Group Art Unit: 3623

Confirmation Number: 8237

POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST

Assistant Commissioner for Patents
Alexandria, VA 22313-1430

Sir:

As assignee of record of the entire interest of the above identified application the undersigned hereby revokes any and all powers of attorney heretofore given and hereby appoints, both jointly and severally, as our attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith the practitioners at:


Customer Number: 29368

All correspondence and telephone communications should be addressed to:

Charles L. Miller
Banner & Witcoff, Ltd.
Ten South Wacker Drive, Chicago, Illinois 60606-7407
Tel: (312) 436-5437
Fax: (312) 436-5001

The undersigned is empowered to sign this statement on behalf of the assignee.

Date: 7/8/04

Wayne F. Sobon
Assistant Secretary and Director of Intellectual Property